

## **Membership Committee Report**

### **Salt Spring Arts Council**

#### **Annual General Meeting 2011**

Our Current enrolment in the Salt Spring Arts Council is 263 members of which 43 are complimentary memberships provided to artists who created artwork for the SSAC Charity fundraiser. Our net paid membership is 220.

At the 2009 Salt Spring Arts Council AGM the membership committee announced four initiatives for 2010 to promote our members and their arts, and to enhance their business skills in the competitive market. Two of these initiatives have been adopted by other committees of the Council. The web based artist directory will provide each member the opportunity to post images of their work and information on the Art Council's web site. This will be part of the redevelopment of the web site which is currently underway. Also the Artist in the Community committee has recently launched a Professional Development Program for members to improve their art and augment their business skills.

These initiatives as well as other planned provide direct benefits for members and will hopefully encourage new members to join the SSAC.